

Earthskills Rendezvous, Inc.

Updates and Reminders

Date and Fees for Falling Leaves 2009 Have Changed!!

When: October 6-11, 2009

Where: Cherokee Farm, LaFayette, Georgia

Registration Date	Adult (18+) Rate	Youth (13-17) Rate	Child (6-12) Rate
Before Sept 14th	\$225.00	\$155.00	\$85.00
Sept 15th - 31st	\$255.00	\$185.00	\$105.00
At Gate Fee	\$285.00	\$215.00	\$125.00

Earthskills Rendezvous' leadership is based in rotation and community involvement. We are always on the look-out for prospective Earthskills (ES) organizers and welcome the opportunity to nurture and support those willing to embrace their civic responsibilities. If you are interested in volunteering as a Leadership Council (a.k.a. Board of Directors) representative, or have inquiry in becoming a future Coordinator, Bookkeeper, Kitchen Manager, etc., please contact us! Questions and resumés may be sent to Earthskills P.O. Box or web site and will be forwarded to Lene Church. You may also contact her directly through e-mail: leneandseth@gmail.com

Earthskills is also seeking hard working volunteers to contribute toward our publicity efforts. Please see the back of this page the Marketing Director job description as a reference point for various tasks and send your questions or letters of interest to the ES website or P.O. Box. They will be forwarded to Vered Kleinberger or she may be contacted directly at: vered@eduexcursions.org

In addition, we are planning our 25th Reunion Celebration! Scheduled to take place April of 2010 at Cherokee Farms in LaFayette, Georgia, we hope to make this the best Rendezvous ever and need your help to make it happen! Anything you would like to donate toward this immense landmark - time, ideas, resources/ materials, money - would be greatly appreciated and gratified as we all gather to Celebrate in the Spring. Again, please send letters of interest to ES's P.O. Box, web site or contact Lene Church directly at the above mentioned e-mail address.

Thank you all for being part of this glorious Earthskills organization and taking the time to deeply consider the importance of community participation. It is through these efforts hat ERI will endure for the next seven generations and remain the longest continuous-running primitive skills event in the United States. We, the current organizers of ES, look forward to receiving further feedback and working with you all in the near future.

Earthskills Rendezvous, Inc.
PO Box 10
Marble Hill, Georgia 30148

www.primitiveskills.org
1.866.RVRCANE (787.2263)

To all of our friends, family, and supporting community,

Earthskills Rendezvous is an incredibly special gathering—we all know why it's so important for this community to come together twice a year. Vital and sacred knowledge is passed on, lifetime friendships are forged, and wonderful things just seem to happen at Rivercane and Falling Leaves.

We depend on the hands of many to build our community. From our friends who come early and create our camp to those who prepare and serve the food we eat, from the teachers who share skills to the folks who come from far and wide to learn from them, we all leave our mark on the gathering—just like it leaves one on us. Thank you so much for what you give to make Earthskills amazing. The love and generosity show in so many forms, and a few years ago ERI offered membership as another way to be involved and give to make Rendezvous happen.

Becoming a member means helping fuel the things that occur in between events—Membership dues are divided between office operations, grants/fundraising, and marketing/advertising. All of those things need to happen to make sure the gatherings continue, as well as to get the word out to more people while bringing the price down for us all. It has always been important, but now more than ever people need the skills taught at Rendezvous. Our members ensure that this will be possible.

Member information is listed below. With your 15% member discount, if you attend even one event a year, you can save as much as your annual membership dues. You also are invited to vote on important community matters such as Leadership Council members, event locations, coordinators, and more.

We hope that you will consider becoming a member of Earthskills Rendezvous. By joining and coming to events, and spreading the word and bringing friends, you are growing and cultivating the learning and the sense of community that we all cherish while ensuring that this wisdom will continue to be passed on as it should.

Please send the form below back with your membership dues. Many thanks and we'll see you soon!

Name: _____

Address: _____

Ctiy/State/Zip: _____

Phone(s): _____ E-mail: _____

Preferred method of contact: mail phone e-mail

- | | | | |
|-------------------------------------|---------|---|----------|
| <input type="checkbox"/> Student | \$30.00 | <input type="checkbox"/> Family | \$95.00 |
| <input type="checkbox"/> Individual | \$45.00 | <input type="checkbox"/> Life | \$415.00 |
| <input type="checkbox"/> Elder | \$35.00 | <input type="checkbox"/> Extra Donation | \$ _____ |

Please visit Earthskills Rendezvous' website for additional membership information and details: www.primitiveskills.org

Mail this form with your member dues to:
Earthskills Rendezvous, Inc.
PO Box 10 Marble Hill, Georgia 30148

Job description for Marketing Director of Earthskills Rendezvous, Inc.

Earthskills Rendezvous Inc. (ERI) is looking for a hard working, motivated person with good communication skills and connections to help our community grow! Strong abilities in delegation and coordinating tasks as well as a love and support of sustainable lifestyles and cultural heritage through educational gatherings are among the necessary qualifications for Marketing Director.

The Marketing Director (MD) of ERI will:

- a) create, coordinate and implement methods of marketing and strategic planning for long term growth.
- b) communicate twice monthly with the Event Coordinator for budget proposals/reviews, new attendee projections, general updates on publicity success/effectiveness, etc.
- c) have the option to create promotionals such as special weekend rates, "free pass" days, and school group packages.

In addition, the MD will develop committees, oversee, and evaluate the following marketing resources:

- publish articles for newspapers, magazines, journals, weekly publications, etc.
- set up TV and radio coverage/interviews
- contact public and private schools and universities, civic groups, youth and family organizations with "teaser" focus presentations such as continuing education credits to teachers
- cultivate a network of people to hang flyers/posters in their town (ex. focus areas: Atlanta, Chattanooga, Asheville, Tallahassee...)
- expand on internet marketing techniques such as posting on online calendars, discussion groups, blogs, and social networking sites
- develop a phone tree for making personal calls encouraging return participants
- oversee the design of publicity materials

If you are interested in becoming Marketing Director for ERI, please send your resumé to:

Earthskills Rendezvous, Inc.
P.O. Box 10
Marble Hill, GA 30148

Deadline for submissions is July 31, 2009.

Compensation is negotiable and will be partly based on effectiveness.

**Be the link between Earthskills and the rest of the world.
If you share our vision spread the word!**



Don't like the paw prints?
Send us your logo ideas!

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